

DIGITAL EDITORIAL CALENDAR

JANUARY

The Year Ahead
Resolutions
Personal Tracking
Fitness

FEBRUARY

Super Bowl
Valentine's Dating Guide
Awards Shows
Fashion

MARCH

NCAA
Oscars
Spring Break
Spring Travel
Spring Cocktails

APRIL

Personal Finance
Taxes
Easter
NBA

MAY

Memorial Day
Mother's Day
Summer Music Festivals
Kentucky Derby

JUNE

Adventure Travel
Summer Cocktails
Love & Sex
Father's Day
MAXIM Hot 100 Voting
Major League Baseball
NBA & NHL Finals

JULY

Summer Cook-Outs
Fourth of July
Road Trips
Miami Swim Week

AUGUST

Back to School
Interior Design
Tennis - U.S. Open

SEPTEMBER

Back to School
Fall Fashion
NFL
Fall Entertainment

OCTOBER

Halloween
Nightlife
Careers
MLB World Series

NOVEMBER

Thanksgiving
Gift Guide
Gaming/Gear Technology

DECEMBER

Travel
New Year's Parties
Winter Sports
Winter Cocktails /Gift Guide
Year in Review

MAXIM

