

EDITORIAL CALENDAR

FEBRUARY | COLORADO

COMMITMENT: 11.29.16 | MATERIALS DUE: 12.1.16 | ON SALE: 1.17.17

Scent Strip Close: 12.16.16 | Cover Space Close: 11.1.16 | Cover Materials Due: 11.23.16

MARCH | BAHAMAS

COMMITMENT: 1.3.17 | MATERIALS DUE: 1.5.17 | ON SALE: 2.21.17

Scent Strip Close: 1.20.17 | Cover Space Close: 12.6.16 | Cover Materials Due: 12.30.16

APRIL | LAS VEGAS

COMMITMENT: 2.7.17 | MATERIALS DUE: 2.9.17 | ON SALE: 3.28.17

Scent Strip Close: 2.24.17 | Cover Space Close: 1.10.17 | Cover Materials Due: 2.3.17

MAY | DUBAI

COMMITMENT: 3.7.17 | MATERIALS DUE: 3.9.17 | ON SALE: 4.25.17

Scent Strip Close: 3.24.17 | Cover Space Close: 2.7.17 | Cover Materials Due: 3.3.17

JUNE/JULY | HOT 100

COMMITMENT: 4.11.17 | MATERIALS DUE: 4.13.17 | ON SALE: 5.30.17

Scent Strip Close: 4.28.17 | Cover Space Close: 3.14.17 | Cover Materials Due: 4.7.17

AUGUST | CANNES/ANTIBES

COMMITMENT: 5.30.17 | MATERIALS DUE: 6.1.17 | ON SALE: 7.18.17

Scent Strip Close: 6.16.17 | Cover Space Close: 5.2.17 | Cover Materials Due: 5.26.17

SEPTEMBER | NEW YORK

COMMITMENT: 7.3.17 | MATERIALS DUE: 7.6.17 | ON SALE: 8.22.17

Scent Strip Close: 7.21.17 | Cover Space Close: 6.6.17 | Cover Materials Due: 6.30.17

OCTOBER | MIAMI

COMMITMENT: 8.8.17 | MATERIALS DUE: 8.10.17 | ON SALE: 9.26.17

Scent Strip Close: 8.25.17 | Cover Space Close: 7.11.17 | Cover Materials Due: 8.4.17

NOVEMBER | SWITZERLAND

COMMITMENT: 9.5.17 | MATERIALS DUE: 9.7.17 | ON SALE: 10.24.17

Scent Strip Close: 9.22.17 | Cover Space Close: 8.8.17 | Cover Materials Due: 9.1.17

DECEMBER/JANUARY | CARIBBEAN

COMMITMENT: 10.10.17 | MATERIALS DUE: 10.12.17 | ON SALE: 11.28.17

Scent Strip Close: 10.27.17 | Cover Space Close: 9.12.17 | Cover Materials Due: 10.6.17

MAXIM