

PRODUCTION SCHEDULE

ISSUE	ON SALE	SCENT STRIP CLOSE	COVER SPACE CLOSE	COVER MATERIALS DUE	AD SPACE CLOSE	MATERIALS DUE
FEBRUARY	1/17	12/16	11/1	11/23	11/29	12/1
MARCH	2/21	1/20	12/6	12/30	1/3	1/5
APRIL	3/28	2/24	1/10	2/3	2/7	2/9
MAY	4/25	3/24	2/7	3/3	3/7	3/9
JUNE/JULY	5/30	4/28	3/14	4/7	4/11	4/13
AUGUST	7/18	6/16	5/2	5/26	5/30	6/1
SEPTEMBER	8/22	7/21	6/6	6/30	7/3	7/6
OCTOBER	9/26	8/25	7/11	8/4	8/8	8/10
NOVEMBER	10/24	9/22	8/8	9/1	9/5	9/7
DECEMBER/ JANUARY	11/28	10/27	9/12	10/6	10/10	10/12

MAXIM

All dates subject to change.

FOR PARTNERSHIP
OPPORTUNITIES

Contact your
MAXIM sales representative
or call **212.302.2626**

2017